



Original
Lapland

Along the River to the Arctic – Original Lapland

NORWAY STUDYTRIP

BEST PRACTICES ON TOURISM IN SPARSE AREAS

23 – 25 May

Haparanda (SWE)/Tornio (FI) → Senja (NOR)

PROGRAM (SWE time)

Thursday 23rd of May

- 06:00 Take off from Haparanda/Tornio Travel Center
For detailed itinerary and all bus-stops; see attached timetable.
- 11:40 Lunch in Kaaresuvanto
- 15:00 Coffee break in Skibotn
- 17:00 Malangen Resort, Mestervik (www.malangenresort.com)
Checking-in
Tour around the facilities
- 18:30 Presentation of Malangen Resort, Lyngsfjord Adventures
& Aurora Spirit Destilleri by Mr. Hans-Olav Eriksen
Dinner



Lokalt ledd utveckling

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tuottamhan

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Tunturi-Lappi



Original Lapland

Friday 24th of May

- 06:30 Breakfast
- 07:15 Departure from Malangen Resort
- 08:45 Ferry from Brensholmen
- 09:30 Arrival to Botnhamn, Senja
- 10:00 Brøderna Karlsen, Husøy (www.brkarlsen.no)
- 12:00 Mefjord Brygge, Mefjordvaer (www.mefjordbrygge.no)
- 13:30 Lunch at Skagi Senja Hotel & Lodge, Skaland
- 14:45 Kråkeslottet, Skaland (www.krakeslott.no)
- 17:00 Hamn i Senja, Skaland (www.hamnisenja.no)
Checking-in
- 18:30 Presentation of Hamn i Senja & Visit Senja by Mr. Dan Björk
Dinner

Saturday 25th of May

- 07:00-09:00 Breakfast
- 09:00 Departure from Hamn i Senja
- 10:00 Guided tour of SalMar Salmon Center, Finnsnes (www.salmarcenter.no)
- 12:30 Lunch at Vollan Gjestestue, Nordkjosbotn (www.vollangjestestue.no)
- 23:00 Arrival to Haparanda/Tornio Travel Center



Lokalt ledd utvekkling

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Original Lapland

Are you a person working within the visiting industry in the Original Lapland-area (Haparanda – Karesuando, Tornio – Kilpisjärvi)? Perhaps you own a tourism company or are planning on starting one. Maybe you are active within an association that arranges activities for visitors or working with issues regarding the visiting industry for an organization or the public sector.

Are you curious about the development of tourism businesses in other parts of the Arctic? Especially on how the visiting industry is growing in sparsely populated areas and where nature experiences are in focus. Do you wish to increase your network among other entrepreneurs within Swedish, Finnish and Norwegian Lapland? To be inspired by others, get new ideas and perhaps receive new business partners.

Then this trip is for you! Join us for Norway on May 23rd-25th. We'll have three days full of inspiration, networking, new meetings and off course stunning views.

The program will be held in English and changes to the program may occur. Limited number of participants. Registrations are binding and must be made on **April 30th 2019** at the latest. You register to the event by contacting the project manager of your area, contact information is stated below.

For details on registration and conditions for participation, please contact us through e-mail:

jessica@tornedalen2020.se

(Haparanda, Övertorneå, Pajala & Kiruna)

iina.askonen@outokaira.fi

(Pello, Tornio & Ylitornio)

laura.hokajarvi@tunturileader.fi

(Kolari, Kittilä, Muonio & Enontekiö)

Follow the event on www.originallapland.com and on  @OriginalLapland.





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Timetable Busride (SWE time)

Thursday May 23rd

06:00 Departure Haparanda/Tornio Travel Center
 07:00 Departure Övertorneå Busstation
 07:50 Departure Ica Pellohallen, Pello
 08:35 Arrival to OKQ8, Pajala
 Coffee
 08:45 Departure OKQ8, Pajala
 09:20 Departure ABC/Sale Parking lot, Kolari
 10:30 Departure SEO, Muonio
 11:40 Arrival to Kaaresuvanto
 Lunch
 12:40 Departure Rajabaari, Kaaresuvanto
 14:10 Departure K-Market Kilpishalli, Kilpisjärvi
 15:00 Arrival to Skibotn
 Coffee
 15:30 Departure Skibotn
 17:00 Arrival to Malangen Resort

Saturday May 25th

11:00 Departure from Finnsnes
 12:30 Arrival to Vollan Gjestestue, Nordkjosbotn
 Lunch
 13:30 Departure Nordkjosbotn
 15:00 Departure K-Market Kilpishalli, Kilpisjärvi
 16:30 Departure Rajabaari, Kaaresuvanto
 17:40 Arrival to Muonio
 Dinner
 18:30 Departure SEO, Muonio
 19:30 Departure ABC/Sale Parking lot, Kolari
 20:05 Arrival to OKQ8, Pajala
 Coffee
 20:30 Departure OKQ8, Pajala
 21:15 Departure Ica Pellohallen, Pello
 22:00 Departure Övertorneå Busstation
 23:00 Arrival to Haparanda/Tornio TC

Observe that the times in the timetable are approximate, please arrive at the bus stop in good time before departure.

